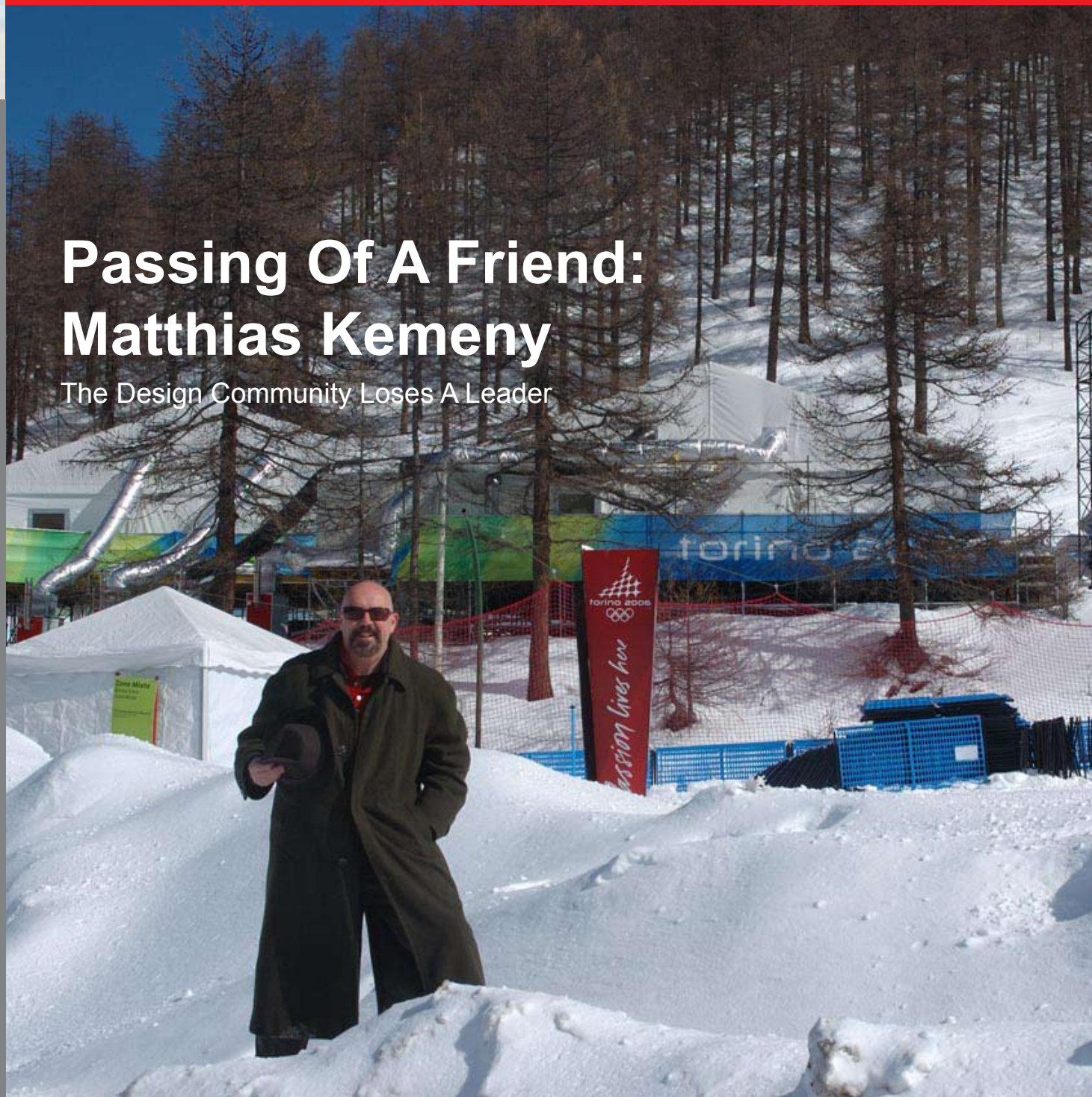




# Passing Of A Friend: Matthias Kemeny

The Design Community Loses A Leader



Evergreen Air Museum Chapter Tour  
Spruce Goose and More

Major New Product Design Programs  
University of Oregon Announces New Offerings

New and Notable  
Local Industrial Design News





# ink

idsa oregon chapter newsletter

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Matthias Kemeny and son Daniel enjoying Oregon  
Chapter IDSA tour at A-dec in 2005

on the cover: Chapter Chair Matthias Kememy visiting Italy

# oregon chapter contact information

Ink is the official newsletter of the Oregon Chapter of the Industrial Designers Society of America.

We welcome submissions, including articles, letters, photographs, design news, related industry events, calendar items, employment notices, and advertising.

[www.idsaor.org](http://www.idsaor.org)

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# message from the chapter chair

Happy Holidays to all,

The local and national IDSA organizations have been very busy of late. The national staff is in the midst of operational changes in an effort to improve services and better support the efforts of local chapters in order to become an even more beneficial resource to its members. Come to our monthly steering committee meetings held every second Wednesday of the month to voice your desires and hear the new benefits that are coming.

The 2007 World Design Congress, a massive international design event held last month in San Francisco was a great success. The collaboration of Icsid and IDSA made for meaningful connections and dialog. The speakers, location and designers complimented each other to create a memorable event.

Don't miss the next local event this spring. The West coast regions of IDSA will be in Portland for a professional and student conference. We hope you can make plans to attend and/or volunteer. Always check our web site ([www.idsaor.org](http://www.idsaor.org)) calendar for events, archived newsletters, meetings, and other resources.

The chapter officer election results are in! No chad inspections or recounts needed. The fine group of officers are intact for another cycle. Come support the chapter efforts with your inputs and ideas.

Our Oregon Design community is growing again with another Design school. The University of Oregon will open a Product Design program next Fall. Congratulations to the many volunteers, corporations, and Design firms, that worked to make this happen.

Finally, please take the time to read our tribute to Matthias Kemeny and reflect on his love for Design.

Regards,

Scott Peterson IDSA  
Oregon Chapter Chair





# calendar

Events of interest to the Design community.

See [www.idsaor.org](http://www.idsaor.org) for a complete listing

## The Social

Wednesday, 28 November 2007; 6:00-8:30pm

All are invited monthly gathering of Designers and those who love them...

Presented by IDSA-Oregon and open to all types of Designers. Every Last Wednesday.

This month's location is at Aalto Lounge. Bring a business card.. We will make it worth your while.

Location:

Aalto Lounge

3356 SE Belmont

Portland, Oregon 97214

## Letterpress Art Opening + Sale: Featuring Female Letterpress Artists

Thursday, 29 November 2007; 7-9pm (Opening Night Artist Reception)

OFFICE PDX, specialty design store and art gallery, is pleased to announce an exciting ART OPENING AND SPECIAL SALE: starting the last Thursday in NOVEMBER for a group show called "LET HER PRESS" -- a fabulous LETTERPRESS ART SHOW featuring the work of 10 internationally-acclaimed letterpress artisans/printers/designers from around the country.

• Each female artisan (or team) is creating a custom limited edition 11 x 17 print (only 5 of each design available) that reflects their aesthetic but has never been printed or available to the public until now.

Location: OFFICE PDX

2204 NE Alberta Street

Portland, Oregon 97211

[shop@officepdx.com](mailto:shop@officepdx.com)

888 355 SHOP

[www.officepdx.com](http://www.officepdx.com)

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# calendar continued

## AIPD/IDSA-Oregon Social

11 December 2007; 7:30pm

Art Institute-Portland Student Chapter of IDSA Gathering  
Presented by IDSA-Oregon and open to all types of Designers.

Location: McMenamins - Blue Moon Tavern & Grill  
432 N.W. 21st  
Portland, Oregon 97209  
503.223.3184  
Directions:  
[www.mcmenamins.com](http://www.mcmenamins.com)

## IDSA Event | Steering Committee Meeting

Wednesday, 12 December 2007; 6:30-8:30pm

Please join us to share your fresh ideas and ways in which IDSA can continue to grow our design community. Or, just come, hang out, eat pizza and get to know your fellow designers! All are welcome.

Location: Old Town Pizza  
226 NW Davis  
Portland, Oregon  
[www.oldtownpizza.com](http://www.oldtownpizza.com)

## OFFICE Event | Pencils For PICA

Wednesday, 12 December 2007; 11am-7pm

You guessed it – a 20% of all OFFICE PDX sales goes to PICA shopping day; this is the first of what will be an annual holiday fund-raiser. Good for any items purchased in-store or online on Wed Dec 12, from 11 AM to 7 PM. PBRs for those who arrive 5:00 or later. A great prelude to the “prints for pica” event following... For those that love made in Tokyo product...

Location: OFFICE PDX  
2204 NE Alberta Street  
Portland, Oregon 97211  
[shop@officepdx.com](mailto:shop@officepdx.com)  
888 355 SHOP  
[www.officepdx.com](http://www.officepdx.com)



Local Industrial Designers enjoy a recent IDSA Chapter Social



## new and notable

### More Local Industrial Design News

#### George McCain Retires from Fluke after 38 Years

IDSA-Oregon would like to apologize for the the inaccuracy in the September issue of Ink. McCain recently retired as Fluke's Corporate Design Manager after 38 years of service. McCain can be reached at: [gammccain@msn.com](mailto:gammccain@msn.com).

#### ZIBA Design presents at CHIFOO Meeting

Tom Lakovic and Bill DeRouchey discussed the notion that portfolios need to show the entire creative process, from the brilliant napkin sketches to the design variations to the final result. Drawing on an interesting recent case study for client Sirius, the duo shared insights into effectively communicating your design work and thought process. Tom Lakovic is ZIBA's Director of Interaction Design. Bill DeRouchey is a Senior Interaction Designer. CHIFOO hosts regular events and lectures that are of interest to the Industrial Design community. Find out more: <http://chifoo.org/>

#### IDEA'08 Call for Entries Opens December 3

IDSA will begin accepting submissions for the 28th annual International Design Excellence Awards on December 3.

Regular deadline: February 29, 2008

Late deadline: March 7, 2008

Look for expanded categories, a new two-tiered judging process to encourage product samples or prototypes, and streamlined entry forms and online entry software.

Stay tuned to [www.idsa.org/idea](http://www.idsa.org/idea) for more details about IDEA 2008.

#### David Jackim joins SABIC

David L. Jackim has new contact information. SABIC Innovative Plastics (formerly GE Plastics)  
Sr. Application Development Specialist  
Engineered Resins - West  
Jackim can be reached at:  
M: 360-600-2935  
T: 360-834-7149  
E: [dave.jackim@sabic-ip.com](mailto:dave.jackim@sabic-ip.com)  
[www.sabic-ip.com](http://www.sabic-ip.com)

#### Phillip Salvatori, IDSA joins Marvell

Longtime InFocus ID Director, Phillip H. Salvatori has recently joined Marvell as Head of the newly created Industrial Design and Experience Group. Phil can be reached at:  
[phil@marvell.com](mailto:phil@marvell.com)  
541.768.3869  
[www.marvell.com](http://www.marvell.com)

**The Passion of the PC:** Microsoft and IDSA want you to look long and hard at your PC and tell us how you'd reconstruct it—hardware, software and all—to make it a tool that better suits the way you engage and act on your passions. Submission deadline for this year's Next-Gen PC Design Competition is Dec. 14. For more info, visit: <https://www.nextgendesign-comp.com/Default.aspx>.



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Offered exclusively online at the following locations:  
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# Passing Of A Friend: Matthias Kemeny

The Design Community Loses A Leader

It is with great sadness that we announce that Matthias Kemeny has passed away on Friday, March 23, 2007, due to complications from ALS. Matthias has served the design community as IDSA-Oregon Chapter Chair for the last several years and was a friend to many of us.

Those interested in sending a remembrance may donate to the following associations in his memory:

Rotary Foundation of Rotary International  
PSU Foundation  
PBS Foundation

His family is also compiling a Journal for his young son and would welcome letters or pictures. Questions about this effort should be directed to:  
[mdkart@comcast.net](mailto:mdkart@comcast.net)

The obituary of his colorful life is posted here:  
<http://www.columbian.com/obituaries/viewObit.cfm?obit=1906>

Oregon Chapter - IDSA  
Industrial Designers Society of America

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## Matthias Kemeny

continued

Born in 1942 in France in a concentration camp to a Hungarian father and German-Polish mother, Kemeny came to the United States with his family at the age of seven when his father, the former Hungarian Ambassador to Ethiopia, began teaching at an American university.

The younger Kemeny served in the US Army in Korea and used his earnings from the GI Bill to study art and design at Portland State University, finishing a degree in 1973. He launched his first business immediately after graduating—starting a 30-year career intertwining his design work, his art, his entrepreneurial nature and his twin passions for people and travel.

Friends and colleagues report that his tenacity for life and work steered Kemeny down many paths—often at the same time. “He would start a business, get it going and something else would click in his mind, so he’d start a different business based on his new idea all while keeping the other business going,” noted Oregon Vice-Chair Harry McVicker, IDSA. Indeed, at the time of his passing, Kemeny was simultaneously the CEO and President of Color and Design, Color and Design Exhibits, Color and Design Manufacturing and Intex Exhibits.

Kemeny’s design work focused on the product and exhibit sectors, the latter of which took him all over the world on hundreds of jobs from the Far East to Israel and back to the US. During his travels, Kemeny often sketched ordinary people with pen and ink on table napkins. In recent years, he transformed those sketches into a catalogue of painted drawings he called *Collecting Souls*. “In his sketches, you can feel an emotional context and see the predominant characteristics of the person based on a few minimalist lines,” added McVicker.

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Kemeny with his well-known modular Intex Exhibit Systems products he design and manufactured in the US.



# Matthias Kemeny

continued

Kemeny first joined IDSA in 1984. He chaired IDSA's Oregon Chapter from 2002 until his passing. "He was one of the first people I met when I joined," offered Oregon Secretary Janna Kimel, IDSA. "He got me excited and he got a lot of other people involved. He loved design and was so inspiring. He really left a great legacy for us to build on."

Scott Peterson, IDSA has been named the new Oregon Chapter Chair. The Chapter officers and numerous volunteers hope to build upon Kemeny's goal of raising awareness of the Oregon Industrial Design community and establishing stronger relationships with peer Design organizations.

Kemeny is survived by his wife, Souk, his brother, Benjamin and his 9-year-old son, Daniel. His wife has requested that any interested parties who wish to honor Kemeny make a contribution to one of his favorite charities or contribute a page to his son's journal of letters and pictures. Questions about charities or journal contributions should be directed to: [mdkart@comcast.net](mailto:mdkart@comcast.net).

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Kemeny in US Army uniform October 1965

# Matthias Kemeny

continued

## Memories from longtime friend Edo Ziring

Article compiled by IDSA-Oregon Ink Staff from press releases.  
Photographs and images courtesy of Phil Frank Design

Matthias David Kemeny

I knew Matthias for about 45 years. For all those years, we were friends and helped each other, in good times and in not-so-good, as well. In the early years of our friendship, Matthias was addressed by his friends as "Matt".

Matthias' youth was hard; life did not come on a silver platter, nor did he grow up with a silver spoon. He was born in France, to a Hungarian father. Matthias' father was a brilliant man, who graduated from the Sorbonne Paris University, with a degree in International Law. For those who don't know, the Sorbonne is like Yale, Harvard and Stanford all rolled together. Matthias' father was not an easy man! He had high expectations, continuous demands and very little compassion. You can say that he was of the old European rigid school, in which the father is the head of the family and everybody obeys him.

When Matthias was 5 or 6 years old, the family moved to Ethiopia, where his father was employed by the government as international law adviser to the Emperor Haile Selasi. The family lived in Addis Ababa for several years, until they moved to the US. After living in New York, Chicago and Minneapolis, they finally settled in Portland, Oregon.

Matthias' mother was warm and friendly and always welcomed Matthias' friends. The mother's hard work supported the family, as Matthias' father could not find work. She worked the late night shift in a Portland bakery.

Matthias graduated from a Portland High School and was glad to leave home and be away from unpleasant family life. It was at that stage in life that I met him for the first time.

While in high school, Matthias started to work as lowly help at the University of Oregon Medical School's research laboratory.

His talent for creating instruments and his good mechanical and technical abilities were soon recognized. Matthias started to build special instruments, operated delicate equipment and made lifelong friends.

Whatever Matthias accomplished, it was by his own talents, by his creativity, his commitment, by setting goals and striving for perfection...and, yes, by a measure of stubbornness. His eye for color, shape and artistic taste was very keen. These traits of artistic ability and technical talent led him to the field of Industrial Design.

Matthias wished to continue his education at the University, majoring in Industrial Art, however he knew that his family (i.e. his mother) could not afford it. He solved his problem by enlisting in the US Army, with the idea of being discharged with the GI Education Bill. He enlisted, over his father's strong objections, and served in Korea (after the war). Having hands-on laboratory experience, the Army assigned him to the food supply chain quality inspection. When he returned from Korea, he went to college and got his Bachelor's Degree.

Even before graduating from college, Matthias started his business in designing and building hands-on science exhibits. He started the business on less than a shoestring. I remember he called me overseas asking for financial help. I told him to call my in-laws in Salem and that they could give him what he needed from our account. The only thing he had to do was leave an "IOU" with my in-laws. No strings attached, it was just on the basis of friendship, a friendship that lasted over so many years. He, of course, paid us back in full.

Farewell and rest in peace good and trusted friend...

Edo Ziring


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Matthias Kemeny

continued



  
US000494678S1

(12) United States Design Patent  
Kemeny et al.

(109) Patent No.:  
(45) Date of Patent: US D494,678 S  
Aug. 17, 2004

(54) DENTAL TOOL.  
(75) Inventors: Matthias D. Kemeny, Vancouver, WA  
(US); Scott J. Peterson, Ilwaco, OR  
(US); Samuel Y. Gordon, Newberg,  
OR (US)  
(73) Assignee: Ocumed, Inc., Vancouver, WA (US)  
(\*\*) Term: 14 Years  
(21) Appl. No.: 29/182,378  
(22) Filed: May 22, 2003  
(51) LOC (7) CL: 24-02  
(52) U.S. CL: D24/152  
(86) Field of Search: D24/152; 433/72;  
433/102, 132, 80, 88, 127, 75  
(56) References Cited  
U.S. PATENT DOCUMENTS  
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6,669,475 B2 \* 11/2003 Kautler et al. .... 433/90  
cited by examiner  
Primary Examiner—Anthony D. Davis  
(74) Attorney, Agent, or Firm—Kolsch Horvath, P.C.  
(57) CLAIM  
The ornamental design for a dental tool, as shown and  
described.  
DESCRIPTION  
FIG. 1A is an isometric view of a first embodiment of the  
present invention taken from a front and side angle;  
FIG. 1B is an isometric view of the first embodiment taken  
from a side rear angle;  
FIG. 2 is a top plan view of the first embodiment;  
FIG. 3 is a side elevation view of the first embodiment;  
FIG. 4 is a bottom view of the first embodiment;  
FIG. 5 is a front view of the first embodiment;  
FIG. 6 is a rear view of the first embodiment;  
FIG. 7 is a side elevation view of the first embodiment with  
a variation of the extension member; and  
FIG. 8 is a side elevation view of the first embodiment with  
a second variation of the extension member.  
The broken lines shown in the above figures are for illustrative  
purposes and form no part of the claimed design.  
1 Claim, 3 Drawing Sheets

Far Left: 1949 photo of Matthias and brother Benjamin

Middle: Kemeny at work in the 80's

Upper Right: One of Kemeny's mulple Design Patents.

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page 13 | november 2007

# Matthias Kemeny

continued



Left: Son Daniel Kemeny and Matthias

Above: Matthias and wife, Souk Kemeny

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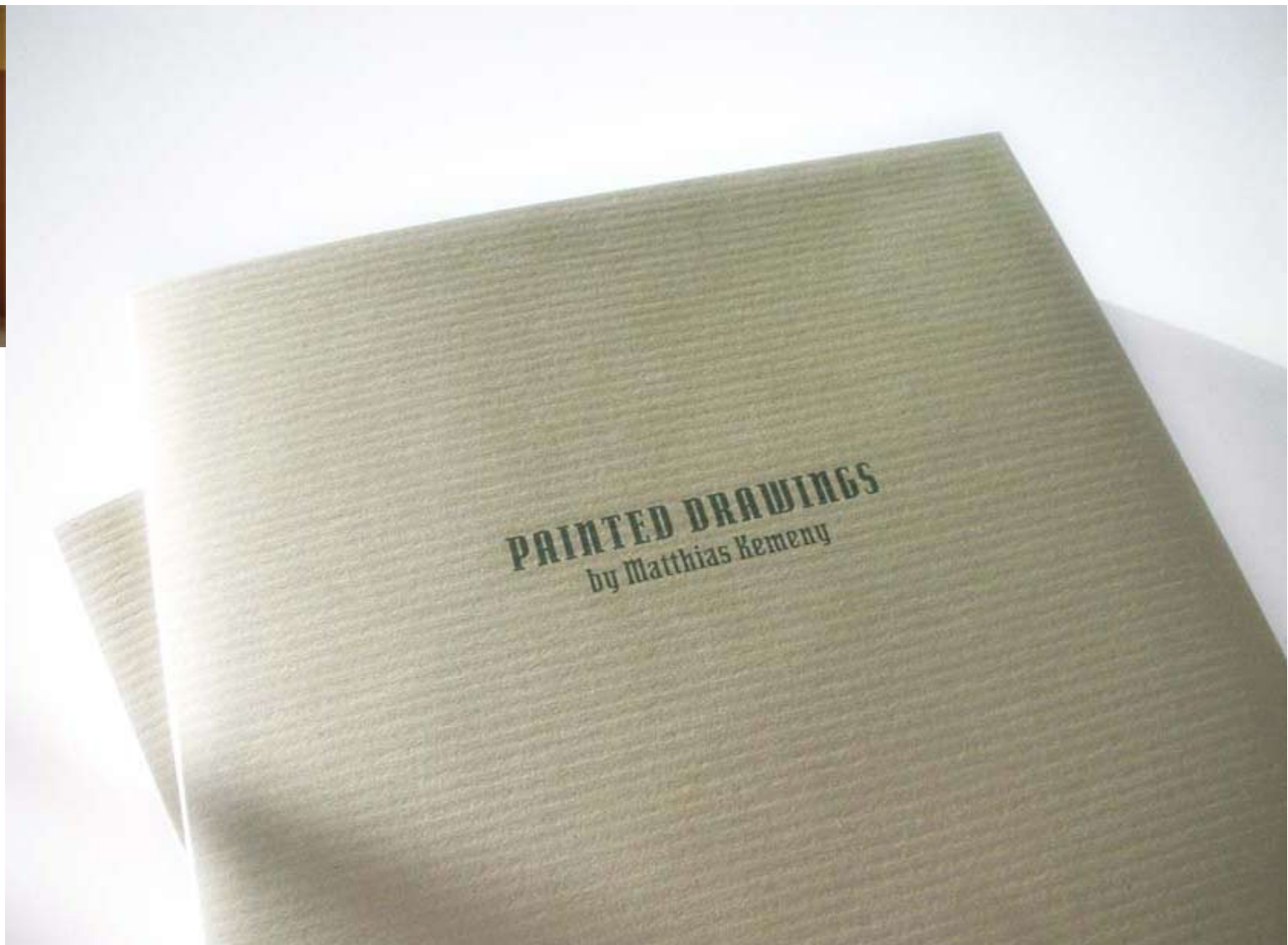
# Matthias Kemeny

continued



Above: Kemeny in his home studio in Vancouver, Washington.

Right: Recently published catalogue "Painted Drawings" contains a comprehensive look at his artwork. Copies of the catalogue can be obtained by contacting: [mdkart@comcast.net](mailto:mdkart@comcast.net)





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## Evergreen Air Museum

### IDSA Oregon Chapter checks out the Spruce Goose

Article compiled by IDSA-Oregon Ink staff. Photography courtesy of IDSA-Oregon.



Harry McVicker, IDSA, checks out the cockpit of a SR-71A "Blackbird." Rising above is the massive wing of the Spruce Goose.

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# Spruce Goose

continued

Article compiled by IDSA-Oregon Ink staff



The Oregon Chapter IDSA recently hosted a tour of one of the nation's greatest aviation collections, the Evergreen Aviation Museum in McMinnville.

Arguably the museum's most prominent design, the Hughes Flying Boat H-4 (HK-1) Hercules, or "Spruce Goose" as it is affectionately known, is the world's largest seaplane. When built in 1942, there was no larger aircraft. The Spruce Goose, built primarily with laminated birch wood, was designed to meet US wartime troop and material transport needs.

Powered by eight massive Pratt and Whitney 3000 horsepower engines, the plane made its only flight on 02 November 1947, in Long Beach Harbor. This flight lasted about one mile and reached an altitude of only 70 feet.

In 1992 the giant wooden plane was carefully dismantled and transported via ocean-going barge from Long Beach, California to Oregon. The final leg of the journey included a barge trip on the Willamette River (including the

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# Spruce Goose

continued

the Willamette Falls locks) ending up near Dayton. After a brief over-land trip, the Spruce Goose arrived in McMinnville and was reassembled and restored for public viewing.

The museum collection is comprehensive, ranging from a replica Da Vinci "Flying Machine" to helicopters and a SR-71A Blackbird. The Blackbird is one of the 32 early "stealth" aircraft known to exist. Evergreen also has an extensive collection of WWI and WWII era aircraft, all restored to stunning levels. A full-size model of the Wright Bros. "Wright Flyer" is also on display. The 1903 design is the first powered, controlled, and sustained airplane flight.

If you would like to experience the amazing design story of the Spruce Goose, a trip to the Evergreen Aviation Museum makes for a great day trip.

[www.sprucegoose.org](http://www.sprucegoose.org)

# University of Oregon launches state's first product design program

Students in the program will have opportunities for study and professional internships with industry partners in Portland

Article compiled by IDSA-Oregon Ink staff from press reports

EUGENE - (10 September 2007) - The University of Oregon will launch the first product design degree program available to undergraduate students in the state in the fall of 2008.

The new program in the School of Architecture and Allied Arts will award a four-year bachelor's degree and a five-year bachelor of fine arts degree. The cross-disciplinary program will combine courses and studios in the humanities, cultural anthropology, business, art and architecture with specific coursework in product design. Students can apply for admission before Feb. 1, 2008.

Initial industry partners include Columbia Sportswear, ZIBA Design, NIKE, Sandstrom Design and Intel. The partners will provide advice and internships and will participate in joint projects.

"The new UO product design program will fill a long neglected need for fresh, local talent for all Oregon companies and consultancies who design and manufacture products for the end consumers," said Sohrab Vossoughi, president and founder of ZIBA Design. "Design has become one of the only competitive tools for companies that compete in the global business environment."

The program will offer a four-year, pre-professional bachelor's degree in material and product studies and will be offered in Eugene. The program will provide a thorough grounding in the use, invention and production of manufactured goods and will be based in the history and practice of interior architecture, design and visual arts disciplines. The four-year degree is designed as preparation for the advanced bachelor's degree to be offered in Portland. A fifth-year of study to be offered in Portland concentrates on product design and provides advanced undergraduate students with a full-time, one-year academic program and internship. The internship experience puts students in direct contact with leading design professionals. Companies providing internship options may include creative services firms, product design firms, or manufacturers in the Portland area. The advanced year of study, along with the school's other Portland offerings in architecture and digital arts, will be housed in the university's new Portland location in the White Stag Block.

A \$1.5 million gift from Columbia Sportswear CEO Tim Boyle and his wife Mary provided significant support to help launch the product design program. The Boyles' gift also will establish an endowed chair in product design.

"We are excited to move forward establishing an area of study in the arts and design that builds on the expertise of leading Oregon companies like Columbia Sportswear and others and reflects a local and global awareness," said Frances Bronet, dean of the School of Architecture and Allied Arts. The degree will take advantage of the UO's research and creative work and engage students in projects and courses that emerge from faculty inventions, design practice and art production. These include new and re-envisioned products relating to sustainable design, green building products, lighting, furniture design, interactive information centers, smart textiles and production ceramics."

The school plans to accept at least 25 freshmen and transfer students per year with an eventual enrollment goal of 100 or more in Eugene and 20 fifth-year students per year in Portland.

Contact: Pauline Austin, 541-346-3129, [paustin@uoregon.edu](mailto:paustin@uoregon.edu)

<http://pd.uoregon.edu>



## classifieds and employment

See [www.idsaor.org](http://www.idsaor.org) for a complete local listing

### Industrial Designer- Product Development

Intermec is looking for creative designers to join our Industrial Design Group staff. As a leader in the data collection industry, Intermec develops, manufactures, and integrates technologies that identify, track and manage supply chain assets. Core technologies include mobile computing and data collection systems, bar-code printers, label media and RFID technology.

Intermec is part of a quickly evolving business world and our work reflects that. Intermec designers manage projects and provide design leadership all the way from product conceptualization to final production. Along the way they work collaboratively with Engineering, Marketing, Sales, Purchasing, and Manufacturing.

The open position requires a degree in Industrial Design and anywhere from three to ten years experience with all phases of product design and development including design research, 2D and 3D form development, and computer generated renderings and reference models. Strong communication and time management skills are a must.

Intermec is located in Everett, Washington on the shores of Puget Sound just thirty minutes north of Seattle.

Interested? Please send your resume, cover letter, and sample portfolio to:  
[matthew.willkens@intermec.com](mailto:matthew.willkens@intermec.com)

### Industrial Design Faculty Positions

The Art Institute of Portland is currently seeking part-time faculty to teach in the Industrial Design program. Teaching topics include, but are not limited to product design, marker rendering, and Rhino3D. Bachelor's degree required, Master's degree preferred. Three years minimum experience in the industry. Please direct all inquiries to Jamie Hurd [jhurd@aia.edu](mailto:jhurd@aia.edu).

Contact Steve Prastka if you would like to place advertising: [stevep@idsaor.org](mailto:stevep@idsaor.org)





# product design

INNOVATION  
EXPERIMENTATION  
INVENTION

## PROGRAM

The Department of Art and the Department of Architecture's Interior Architecture Program have partnered to create a new Product Design Program within the University of Oregon's School of Architecture and Allied Arts (A&AA). The Product Design Program will offer a BA/BS degree in Material and Product Studies in Eugene, and a BFA degree in Portland in Product Design, both beginning in Fall 2008.

For more information about the Product Design Program, see <http://pd.uoregon.edu> or email [pdinfo@uoregon.edu](mailto:pdinfo@uoregon.edu).

## SUSTAINABILITY

The Product Design Program is deeply committed to addressing global and local environmental issues. Our Materials and Product Studies and Product Design curricula are constructed around courses, studios and internships that aim to grapple with broad social and political issues, addressing questions of sustainability, green design, excess, waste and pollution. Our students investigate and evaluate forms, material application and production methods. Through creative innovation and exploration, choices will emerge and salient issues will be addressed.

## FACULTY POSITIONS

Two new tenure-track faculty will be hired as core instructors, developers and administrators of the Product Design Program. We are also looking for adjunct faculty. Position descriptions and application information are available at <http://hr.uoregon.edu/jobs>.



UNIVERSITY OF OREGON  
PORTLAND