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Portland Process Show at Art Institute featured work of local creative firms including Trapset (recently merged with CincoDesignOffice)

Tracy Wymer, Knoll Senior Director Research, Strategy, Media, leads IDSA Chapter event at DWR-Portland

# oregon chapter contact information

Ink is the official newsletter of the Oregon Chapter of the Industrial Designers Society of America.

We welcome submissions, including articles, letters, photographs, design news, related industry events, calendar items, employment notices, and advertising.

[www.idsaor.org](http://www.idsaor.org)

## Chapter Officers

### Chair

Scott Peterson IDSA  
503.612.1717  
scottp@spdcorp.com

### Vice Chair

Harry J. McVicker IDSA  
hmcvicker@earthlink.net

### Secretary

Janna Kimel IDSA  
503.456.7156  
jannak@idsaor.org

### Treasurer

Joyce Chua IDSA  
360.695.2618  
krp@ix.netcom.com

### Past Chair

Matthias Kemeny IDSA

## Web Site Editor and Designer

### Jennifer Marik

503.228.2170  
jennifer@jmarik.com

### Mike Lemmon (Photography)

michael.lemmon@gmail.com

### Kirill Shelayev (Photography)

hikirill@hotmail.com

### Carl Alviani (Design Journalist)

carl.alviani@gmail.com

## Social Planning

Kimberly Horner  
kimberly.horner@intel.com

### Carl Alviani

carl.alviani@gmail.com

## Newsletter Contributors

Joe Makuch Affiliate Member, IDSA  
503.222.3613  
JoeMakuch@techlaw.com

Janna Kimel IDSA  
503.456.7156  
janna.c.kimel@intel.com

Steve Prastka IDSA (Advertising | Design News)  
503.696.3664  
stevep@idsaor.org



## message from the chapter chair

Your local IDSA Chapter would like to thank you for your participation in the recent gathering at Design Within Reach, the Knoll-sponsored "Gadgets and Gear" charrette. Volunteer efforts and support from DWR-Portland, Knoll, and Beer Chips, helped make this an extremely well-attended Portland-area Design event.

Our monthly Chapter Socials continue to be popular evenings and can't happen without the efforts of IDSA volunteers Kimberly Horner and Carl Alviani. Local IDSA partners Relish (shoprelish.com) and OFFICE PDX (officepdx.com) show their support for the ID community by providing sponsorship and gifts to make these events extra unique. If you haven't joined IDSA for these casual evenings, we would encourage you to make new connections with Designers from numerous industries and backgrounds. Check out [www.idsaor.org](http://www.idsaor.org) for the details on the next event.

Finally, Portland will be home to one of the largest Design events on the West coast, the IDSA Western District Conference at Art Institute of Portland April 25-27, 2008. The conference title, "The Bird and the Buffalo," reflects the symbiotic relationship between two creatures that have no cognitive recognition that they depend upon each other – but the partnership is extremely beneficial to both. Join professionals, students and academics from all the Chapters in the Western District. Register now as space is limited: [www.idsa-western.org](http://www.idsa-western.org).

Regards,

Scott Peterson IDSA  
Oregon Chapter Chair



A close-up photograph of a Wacom Intuos3 Special Edition pen tablet. The tablet is black with a grey Wacom logo on the left side. A black computer mouse is positioned on the top left of the tablet, and a black stylus pen is resting on the right side. The tablet is connected to a laptop, which is partially visible at the top and bottom.

**Available in three sizes:**  
6x8: \$369  
6x11: \$409  
9x12: \$489

**25th Anniversary Special Edition**

To celebrate 25 years of customer loyalty and support, Wacom introduces a trio of Intuos3 Special Edition pen tablets for serious photographers, designers, and artists. The Special Edition offers the same performance that has made Intuos3 pen tablets the de facto standard among serious digital content creators, but it also includes these valuable additions:

- Refined, sophisticated black color with gun metal gray accents.
- Wacom Classic Pen in addition to the Intuos3 Grip Pen.
- Transparent Overlay in addition to the traditional Gray Overlay.
- Professional Accessory Kit that includes five standard nibs, five felt nibs, five stroke nibs, five flex nibs, an alternate pen grip without side switch holes, one nib removal tool and one replacement side switch.
- New Corel® Painter Essentials 4 available immediately only to Intuos3 Special Edition users through free download.



## calendar

Events of interest to the Design community

See [www.idsaor.org](http://www.idsaor.org) for a complete listing

### Something New Right Away: Ideation from the World of Improvisation

**Wednesday, 09 April 2008; 6:30-8pm+**

Gary Hirsch, On Your Feet

Businesses crave new stuff. And they want it now. Product cycles shorten, competitors and information spreads faster and the consumer gets more demanding. Techniques from the world of improvisation can help respond to these forces. Improv actors are real-time, market-driven innovators. A team of people works together to create something (a story) to satisfy a customer (the audience) under extreme time pressure (instantly, on the spot).

For details visit: <http://www.chifoo.org/>

### IDSA Event | Steering Committee Meeting

**Thursday, 10 March 2008; 6:30-8:30pm**

Please join us to share your fresh ideas and ways in which IDSA can continue to grow our design community. Or, just come, hang out, eat and get to know your fellow designers! All are welcome.

Location: Art Institute of Portland

Large conference room 1st floor

1122 NW Davis; Portland, Oregon

### IDSA Event | Western District Conference

**25 April - 27 April 2008; Portland, Oregon**

See web site for full details: [www.idsa-western.org](http://www.idsa-western.org)

### IDSA Event | THE SOCIAL

**Wednesday 30 April 2008; 6-8:30pm**

IDSA Oregon presents: The Social - a monthly after work meet-up for Portland area designers and the people who love them. This month's location is Vendetta. Bring a business card.. We will make it worth your while.

Location: Vendetta

4306 N Williams Ave (& Skidmore); Portland, Oregon

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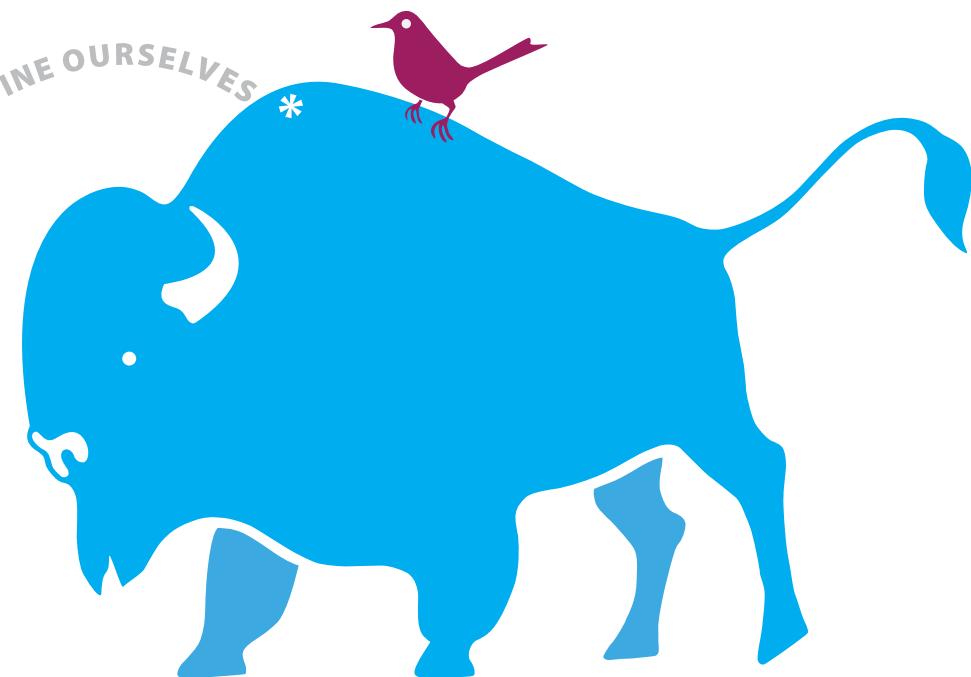
[WWW.DWR.COM](http://WWW.DWR.COM)

The logo for iDSa, featuring the lowercase letter 'i' with a red dot above it, followed by the letters 'DSa' in a large, bold, black sans-serif font, with a registered trademark symbol (®) at the bottom right.

## REGISTER ONLINE

[www.idsa-western.org](http://www.idsa-western.org)

JOIN WITH OTHER DESIGN PROFESSIONALS IN THE SEARCH FOR GREATER UNDERSTANDING ABOUT THE DYNAMICS OF RELATIONSHIPS THAT SHAPE OUR EXPERIENCES, AND



# WDC'08

# The Bird and the Buffalo

Symbiotic relationships in the ecosphere of design

**APRIL 25-27 2008 PORTLAND, OR**

THE PRIMARY SITE FOR THE IDSA WESTERN DISTRICT CONFERENCE  
WILL BE PROVIDED BY THE ART INSTITUTE OF PORTLAND.

## new and notable

Local Industrial Design News

### RPdx Portland- Rapid Prototyping for the Portland Metro Area

A new company, RPdx Portland, has started offering rapid prototyping services to the Portland area. You can now get quality physical models and functional test parts directly from CAD files, quickly and inexpensively. Parts can be made in one piece up to an 8x8x10" bounding box, and are accurate to .003". Local production means that same-day parts are now possible for the Portland/Vancouver Metro area. For more information, contact Lee Hill at 503-233-3377 or [www.rpdx-portland.com](http://www.rpdx-portland.com).

### Jason Tippets, IDSA has joined Whirlpool

Formerly of Intel's User-Centered Design studio, Tippets has joined Whirlpool's Global Consumer Design group as a Senior Industrial Designer for the Kitchen Aid Brand Team located in Benton Harbor, MI. Tippets will focus on the North American and European Cooking product line including Cook Tops, Built-Ins, Stand-alone Stoves & Ovens, and Exhaust Hoods.

He can be reached at:

[jason\\_w\\_tippets@whirlpool.com](mailto:jason_w_tippets@whirlpool.com)

269.923.5915

[www.linkedin.com](http://www.linkedin.com)

### Janna C. Kimel, IDSA, Announces New Venture

After leaving Intel, Janna C. Kimel, co Vice-Chair of Oregon, IDSA, has decided to delve back into the world of consulting. As some know, her previous company, Accessible Threads, focused on making and project managing sewn prototypes for consultancies such as IDEO and Herbst LaZar Bell, and manufacturers such as SunTech Medical and Trek Bikes.

In this new iteration, Janna will utilize her expertise in social and behavioral interactions, gathering qualitative and quantitative feedback and turning it into product opportunities or definitions. The focus is on health care and technology, also encompassing projects that fall under "design for social change." Her experience in user research, ethnography, concept generation and general design thinking can benefit consultancies, manufacturers, and non-profits. When working with participants, she offers expertise with special communities such as elders, people with a disability and children.

Work with Ziba and Oregon Health and Science University and Techtronix, has already gotten underway.

If you have a specific query, please contact Janna at [dezirn@gmail.com](mailto:dezirn@gmail.com).

>>>

# OFFICE PDX EVENT SCHEDULE MAR | APR '08

MAR 12

### NIKE ARCHIVE EVENT

A behind-the-scenes look at rare product + ephemera  
6 to 8 PM | RSVP to [info@officepdx.com](mailto:info@officepdx.com)

MAR 14-22

### PORTLAND PRODUCT SALE

Save 20% on Egg Press, ACME Made and more PDX-made products!

MAR 27

### JILL BLISS ART OPENING

7 to 9 PM | Sponsored by New Deal Vodka (21+) | Jill Bliss + Friends  
In the Gallery: Mar 27 – Apr 19

APR 9

### KILLER PORTFOLIO EVENT

Panel Discussion with Top Design Firms  
6 to 8 PM | RSVP to [info@officepdx.com](mailto:info@officepdx.com)

APR 24

### HAMMERPRESS OPENING

7 to 9 PM | Sponsored by New Deal Vodka (21+) | A Letterpress Show!  
In the Gallery: Apr 24 – May 24



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# new and notable

continued

## Proto Technologies Adds Connex500

Proto Technologies Take's rapid prototyping and 3D printing Services to New Heights, with the purchase of a Connex500. Proto Technologies of Liberty Lake WA has installed a Connex500™ 3-D Printing System- the world's first system capable of printing parts and assemblies made of multiple model materials all in a single build. As the first service bureau in the Northwest to introduce a large platform SLA back in 1995 they have stayed committed to cutting edge technologies and now again being the first in the Northwest to purchase the all-new Connex500. Proto Technologies is able to offer customers unprecedented speed and flexibility in creating complex parts and models that require more than one material, such as traditionally produced in over-molding techniques. Also good for single materials Rigid or Flex applications.

The Connex500 is based on Objet's breakthrough Polyjet Technology. It establishes a new era in rapid prototyping and rapid manufacturing, opening the way to virtually unlimited opportunities for emulating the look, feel and function of final products more closely than ever before. Proto Technologies will be able to offer a compelling cost and time advantage for applications that would usually require using adhesives to attach separate parts made of different materials and for end-products that involve double injection or over-molding production. In addition to being able to print single-build models out of different materials and models of different materials on one build tray, the Connex500 gives Proto Technologies the ground-breaking ability to fabricate

composite materials called "Digital Materials" on-the-fly. The revolutionary "Digital Materials" are created during the build process and have preset combinations of mechanical properties that are not available with single materials.

About Proto Technologies, a industry leading service bureau for over 12 years founded by Greg and Rory Nay in December 1995. Proto's combined years of technical experience covers a variety of its vertical offerings including: 3-D printing, Stereolithography, Quickcast, Molds (Silicone, ABS, Aluminum and Compression) Castings (Urethane, Epoxy, Silicone, Foams, Over-Molding, Wax, and Specialty Materials). Full precision CNC Machining capabilities along with quick turn Plastic Injection mold making and Secondary Operations (Painting, Inserts, Plating, and Welding). Please forward quote requests to [gnay@prototech.com](mailto:gnay@prototech.com) and cc: [joed@prototech.com](mailto:joed@prototech.com) for a quick response. Additional details for file transfer requirements and all facets of Proto Technologies capabilities please contact:

Joe Dandoy  
[joed@prototech.com](mailto:joed@prototech.com)  
509-891-4747  
[www.prototech.com](http://www.prototech.com)

## innomotor Announces New Studio

Chuck Kraeuter – known for his uncanny ability to 'make things work' – opens innomotor, a new design studio in Southwest Portland. Kraeuter's 25 years of design experience includes working in the adidas' innovation laboratory and co-founding igenerator, a successful international design firm in Portland's Pearl District. He currently teaches at the Art Institute of Portland.

innomotor's newly renovated studio and machine shop is geared to provide innovation services, product design, and prototype construction. Kraeuter's past projects range from designing surgical instruments to industrial robots, electro-mechanical systems, and recreational vehicles.

Kraeuter's focus on innovation led to utility patents for local clients Nike and adidas, and Texas-based Sani-fresh International. Several projects have received IDEA awards. He credits his productive, hands-on design process to FIDSA, Alex Bally, his mentor and colleague for more than 12 years.

innomotor's approach to product design provides novel solutions that focus on adding value. All interesting projects and collaborative efforts considered.

Contact Chuck Kraeuter at:  
[c.kraeuter@gmail.com](mailto:c.kraeuter@gmail.com)  
4123 SW Dakota Street  
Portland, OR 97221  
503.380.8727



Chuck Kraeuter shown here in 1994 with adidas soccer leg – Sheinfeld, Germany

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Lexan\* GLX resin



Valox\* (PBT) resin



Xenoy\* (PC/PBT) resin



Xylex\* (PC/polyester) resin



Gelyo\* (ASA) resin



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Noryl\* GTX resin



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## Knoll Leads Local Design Charrette

Gadgets and Gear Event Draws Large Crowd to DWR-Portland

Article by Janna Kimer, IDSA

Photographs and images courtesy of the author and IDSA-Oregon

Recently the Oregon chapter of IDSA co-sponsored an event with the local Design Within Reach/Portland, Knoll, and the Art Institute of Portland for a design charrette titled "Gadgets and Gear." The event was intended to bring members of the design community together with members of the greater Portland community. Guest speaker Tracy Wymer from Knoll kicked off the evening with a wonderful presentation about how Knoll is studying the workforce of the future (GenY) to figure out how they need to design work spaces differently. Mobility and natural light came up as key needs for the next generation worker.

The crowd of 50+ then split into teams, working with fabric provided by Knoll and an additional stash of found objects from wine corks to and zip ties and yarn. The teams were asked to use the materials to design a solution for all of our mobile gadgets. Some teams were given the office space, some bike and some car. Within 45 minutes, the teams had 10 fantastic solutions. Several teams suggested the use of inductive power from a roll up type design, others created smart spaces or boxes that attach to a bike and recharge when the owner is riding to work. A great time was had by all, and we hope that this is the first of many collaborative design events to come.



## Knoll @ DWR continued



Local Designers break off into teams and create solutions with provided materials.

IDSA-Oregon would like to thank the following event sponsors:

Knoll  
Design Within Reach - Portland  
Beer Chips

# Knoll @ DWR

continued



below:  
Design teams present concepts to the audience



## Portland Process

Local gallery displays local Industrial Design from concept to production

Article compiled by IDSA-Oregon Ink Staff



How does a designer guide the process from the early stage of innovation to the final stage of production? Recently, The Art Institute of Portland showcased five local Designers to share their successful Design approaches which delivered them from concept to realization.

The AI-PDX gallery featured work from Michael DiTullo, for Nike (now with Converse), to the recently merged firms CincoDesignOffice and Trapset, showing Nixon timepieces and Forum snowboard equipment. Special attention was paid to the creative process including the inclusion of numerous concept sketches, high-quality renderings, and models.

The show was balanced by interesting design from King Bass Guitars, Koll Guitar Company and TerraCycle's manufacturing processes.

The Art Institute of Portland Gallery is located at 1122 NW Davis Street (between 11th and 12th). This is a must-see space as it offers a constantly changing collection of work, much of which serves as meaningful inspiration for Designers.



From concept to product: Driving platform innovation.

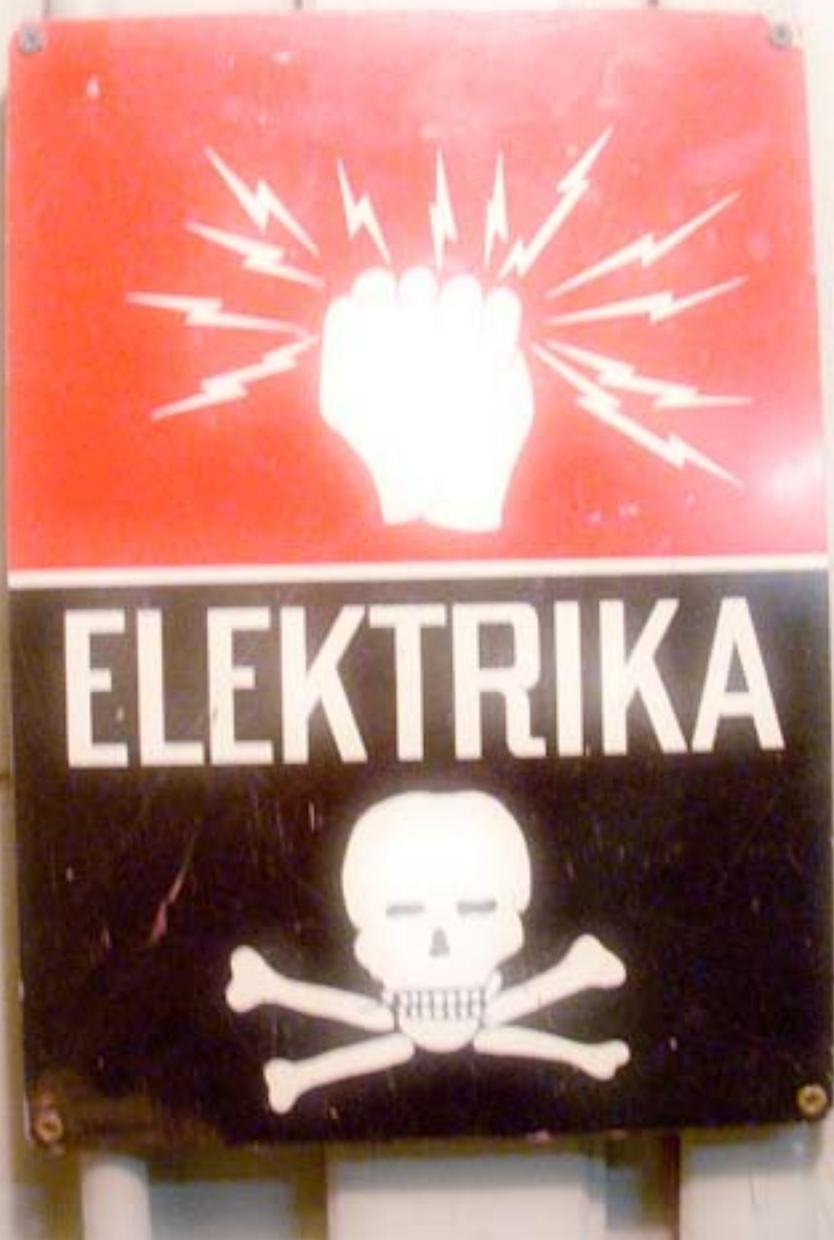


Concept and Reference Solutions [Mobility Group](#)

## Art Institute Portland Student Chapter Tour

Brandon Flores Brings New Industrial Design Into Old Freeman Hay Baler Factory

By Fred Weigle & Brandon Flores



The AIPDIDSA Student Chapter held a recent gathering at the design studio of Brandon Flores. Brandon recently moved to Portland from Utah to pursue his education and career in Industrial Design. When not spending long hours working on homework or fabricating, he designs and builds custom furniture and accessories. His studio is located in historical Montgomery Park among several other artists in a building that was once the Freeman hay bailing factory.

When I first arrived to attend the night's festivities I was a bit confused to its actual location. Obviously I knew it was an old warehouse/factory building but little did I know that I was going to be privy to what could be mistaken for a design "speakeasy." That's right, you had to know the secret phrase to enter, or at least have a strong fist to knock on the adjoining window to the shop. One had to be careful not to break the glass, yet be loud enough to break through the barrier of noise coming from the propane blast heater and the music. It was a cold night.

Once inside I was introduced to a cavernous collection of rooms that at every corner could lead to some new discovery of Design. Flores' is sandwiched between a metal artist and another neighbor who works as a fine artist. The other end of the building is occupied by a vending machine service group who had called it a night. Once inside Brandon's studio I felt right at home with lots of tools about, machinery, a gargantuan drafting table. Gathered over many years, these tools-of-the-trade serve as visual history markers. His collection also included curious vintage safety signs.

>>>

## Student Chapter Tour

continued

It's a great space to explore from the soon to be completed works by Flores, as well as the remnants of what was left behind: items ranging from mysterious electrical circuit boards to an odd box that choked and busted with excitement every half hour or so. We all had a great time talking about the latest in design and the latest creations Flores had in the works.

As new designers, we are looking forward to contributing and joining the local Industrial Design community in providing the best designs possible for future generations to come. The Art Institute of Portland's IDSA Student Chapter (AIPDIDSA) is just coming up on its first anniversary. The ID program at the Art Institute is just over 2 years old. Take a closer look at what the ID students are doing at: [www.coroflot.com/groups/group\\_details.asp?group\\_id=1088](http://www.coroflot.com/groups/group_details.asp?group_id=1088)

By Fred Weigle & Brandon Flores



# Historical Architecture at Camp Namanu

## Belluschi Restoration Project seeks donations for Oregon structures

Article compiled by IDSA-Oregon Ink Staff from press releases

Pietro Belluschi was undoubtedly the most eminent architect to come out of Oregon in the last century. He came to America from Italy as an exchange student in 1923 and made his home in Portland. He worked for many years with the renowned architecture firm A.E. Doyle and eventually took it over under his own name. While in Oregon he designed such notable structures as the Portland Art Museum and the Equitable Building, the latter being considered one of his most important works as it was the first fully sealed air-conditioned environment.

His fame grew as he emerged as an international leader of the Modern Design Movement. In the latter part of his career Belluschi became known as an educator and lecturer, and served as dean of Architecture and Planning at MIT from 1951-1965; but he never stopped designing. When he died at his home in Portland at the age of 94, he left behind a diverse and inspiring body of work, totaling more than 1,000 buildings.

Owned and operated by Camp Fire USA Portland Metro Council, Camp Namanu is one of Oregon's oldest and largest resident camps. It is located on 552 beautiful acres of forest on the shoulders of Mt. Hood, and has been in continuous operation since 1924. In the late 1920's and early 30's, as Namanu was

growing in popularity, Belluschi was in the early stages of what would be a remarkably prolific and influential career. He designed several of Namanu's most attractive buildings which are still in use today. These simple structures lend an air of rustic nostalgia to the camp, and helped to define the soul of Namanu in its early days. They now represent some of the earliest examples of what would later become known as the "Northwest vernacular," which traces its genesis to Doyle and Belluschi.

Perhaps most remarkable of all is that these local Belluschi treasures were largely forgotten in the wake of his later and grander accomplishments. Only in 2005, when Camp Fire began preparing for a major capital campaign at Namanu, were the old blueprints discovered, bearing the Belluschi trademark stamp and signature. With sudden dawning realization of the historical import of these buildings, Camp Fire immediately made the "Belluschi Restoration Project" a cornerstone of the \$5 million campaign at Camp Namanu.

If you would like to make a donation to help support the restoration of these historic buildings, or to learn more about Belluschi's works at Namanu, please contact Angie Armstrong at 503.224.7800, ext. 156.

To learn more about Camp Fire, please visit [www.portlandcampfire.org](http://www.portlandcampfire.org).

# New Oregon Company Launches Sports Apparel Brands

## Uniquely Positioned “Center of Excellence” Accelerates Global Growth of Young Footwear and Sportswear Companies

Article compiled by IDSA-Oregon Ink Staff from press releases

Center of Excellence for Global Business Development (COE), a new Portland, Oregon, company, is jump-starting young footwear and sports apparel brands by providing strategic planning, marketing expertise, financial and manufacturing resources, and professional work spaces to designers and entrepreneurs. Set in the epicenter of the \$50 billion sportswear industry, among giants Nike, Adidas and Columbia Sportswear, COE is fueled by designers, engineers and entrepreneurs eager to launch their own new products and businesses.

Since starting COE in 2007, founders William Weinstein and Bob Taylor have partnered with success stories such as AQX Sports of Beaverton, Oregon; Newton Running Company of Boulder, Colorado; and the expanding footwear division of major brand, Speedo.

Danny Abshire and Gerald Lee, Co-Founders of Newton Running Company have worked with COE from the inception of their company. “Our partnership was absolutely essential to our ability to bring a complicated and innovative product to market,” Abshire said. “COE’s experience and global connections opened doors to designers, vendors and manufacturers we needed to achieve our business objectives.” Brad Gebhard, Senior Vice President of Speedo Hardgoods and Footwear said, “The COE team has been a tremendous resource for Speedo as we are developing new and

innovative products. Their team has a wealth of expertise in the areas of design, product development, materials and process management, which is enabling Speedo to introduce more compelling footwear to the market.”

COE offers its services to through a flexible membership program. Relationships are customized to meet members’ needs, from initial concept stage through product delivery. Participants’ benefits include access to: design services and materials sourcing; foreign production and manufacturing partnerships; planning, management and marketing strategies; customs processes navigation; government policy and regulation expertise; financial consulting and capital, and professional work facilities.

The company is headquartered in a newly remodeled, 10,000-square-foot business environment in Portland’s historic George Lawrence Building. The facility offers a reception area, materials resource library, technical design center, meeting/ showcasing facilities, offices and workspaces. Spaces are currently available to startups, designers, free lancers and small and mid-sized companies, starting at \$500 per month.

About COE’s Co-Founders: William Weinstein has managed strategic planning and business development for startup organizations in a variety of industries for more than 25 years. He has a B.A. and an M.B.A. from the University of Georgia and has many years’ experience working in local, state and federal government. Bob Taylor has managed development and commercialization for several factories in Asia, headed up material innovation teams in Taiwan and South Korea, and managed Asian operations for sports manufacturers in four countries. He has a B.S. from Portland State University.

For more information or to schedule an interview with William Weinstein, call 503.200.2727 or e-mail [wweinstein@coeglobal.com](mailto:wweinstein@coeglobal.com)

# classifieds and employment

See [www.idsaor.org](http://www.idsaor.org) for a complete local listing

## Industrial Designer

MotoCzysz, a Portland based company, is seeking inspired talent to join our Industrial Design team.

If you've ever wanted to be part of a completely unique, fast paced and creative environment, MotoCzysz is like no other. Very few settings provide the creative freedom and resources to make far-reaching ideas come to life. You will play a critical role in evolving MotoCzysz's core product lineup, as well as work on advanced concepts that will help shape our company's future.

MotoCzysz markets and sells our own, highly advanced motorcycles. Currently focused on our flagship model, the MotoCzysz C1, as well as several future models.

### Specific Skills

The ideal candidate will have 5+ years experience and a degree in Design.

Strong passion for transportation, preferably motorcycles.

Proven ability to work with multiple Engineering disciplines.

Excellent 2D skills through sketching and digital illustration.

Exceptional 3D visualization skills through Autodesk Alias.

Attention to quality in product finish and color development.

Must take direction well, and be a team player with a great attitude.

MotoCzysz offers a competitive compensation and benefits.

Please visit our website, [www.motoczysz.com](http://www.motoczysz.com), for more information.

## Industrial Design Faculty Position

Want to turn people on to the field of Industrial Design? The Art Institute of Portland is currently seeking a part-time faculty person to teach an introductory course. The course is IND 101 Introduction to Industrial Design and it meets on Tuesday afternoons starting in April, 2008. Bachelor's degree required, Master's preferred. Three year minimum industry experience. Please direct all applications and inquiries to Jamie Hurd at [jhurd@aii.edu](mailto:jhurd@aii.edu).

Contact Steve Prastka if you would like to place advertising: [stevep@idsaor.org](mailto:stevep@idsaor.org)

## Mid-Level Freelance Product Designer

CincoDesignOffice is a creative company.

We concept, design, and implement custom crafted experiences that connect people with ideas and we're looking to grow our Portland, Oregon design office with freelance product designers who possess 2-5 years of experience and a passion for design and its role in lifestyle products.

We are a studio with an active practice in traditional graphic, environmental and product design. Our culture is a reflection of our interests and the ideas that inspire us.

**The Work:** We're looking for freelance product designers in the Portland, Oregon area for short and long term collaborations with our Portland design team. The designers will work directly on projects from product concept through development for globally influential companies.

### Personality:

Candidates need to be quick thinking, confident, passionate, enthusiastic, hard working and fully engaged in the world around them.

It's imperative that they also be highly motivated, self-starters who can balance their own talent with the wise insight of others.

### Background:

To be considered for the position you will need 2-5 years of background in product design either in a corporate environment or creative consultancy, proficiency in Macintosh design software, SolidWorks proficiency a big plus, a bachelor's degree in product/industrial design or a relevant, equivalent degree topped off with a burning hunger for life.

### Approach:

To successfully do this work we need you to be a conceptual problem solver with a deep appreciation for the role of design in lifestyle products. You must also have a high regard for the role of the client's perspective and knowledge in collaboration. Above all you must have a sophisticated approach to creative thinking, concept and form development, sketching and rendering and an awareness of innovations and best practices in the world of product design.

If you're in the Portland, Oregon area and are interested in working with a team driven by meaningful design work, please forward a resume, samples or URL, and salary requirements to [hello@cincodeign.com](mailto:hello@cincodeign.com). Please do not respond if outside the Portland, Oregon area at this time.

# product design

INNOVATION  
EXPERIMENTATION  
INVENTION

## SUSTAINABILITY

The Product Design Program is deeply committed to addressing global and local environmental issues. Our Materials and Product Studies and Product Design curricula are constructed around courses, studios and internships that aim to grapple with broad social and political issues, addressing questions of sustainability, green design, excess, waste and pollution. Our students investigate and evaluate forms, material application and production methods. Through creative innovation and exploration, choices will emerge and salient issues will be addressed.



UNIVERSITY OF OREGON  
PORTLAND

## PROGRAM

The Department of Art and the Department of Architecture's Interior Architecture Program have partnered to create a new Product Design Program within the University of Oregon's School of Architecture and Allied Arts (A&AA). The Product Design Program will offer a BA/BS degree in Material and Product Studies in Eugene, and a BFA degree in Portland in Product Design, both beginning in Fall 2008.

For more information about the Product Design Program, see <http://pd.uoregon.edu> or email [pdinfo@uoregon.edu](mailto:pdinfo@uoregon.edu).

## FACULTY POSITIONS

Two new tenure-track faculty will be hired as core instructors, developers and administrators of the Product Design Program. We are also looking for adjunct faculty. Position descriptions and application information are available at <http://hr.uoregon.edu/jobs>.